



## SOUP KITCHEN : 10,736 SETS OF FOOD DISTRIBUTED

March presented additional challenges as homeless individuals grappled with scorching heat waves and unpredictable rains, making survival on the streets even tougher. Finding shelter from extreme temperatures and staying dry during sudden downpours became urgent priorities. In the face of such harsh realities, KSK Society's consistent aid offered a tangible lifeline, helping homeless individuals navigate tough times with more resilience and dignity. We are especially thankful to Hada Labo for their generosity in sponsoring 2,040 meal sets in March, supporting our mission to provide nutritious meals to those on the streets. We are incredibly grateful for this partnership and their dedication to making a difference in our community.



## ON STREET MEDICAL CASES ATTENDED TO: 132

In March, amidst sweltering heat waves and unpredictable downpours, our efforts were challenged by complex conditions. Addressing urgent medical needs such as dehydration, heat exhaustion, and injuries exacerbated by wet conditions, we worked tirelessly alongside volunteer doctors.

Despite the challenges, we remained committed to protecting our beneficiaries' health, with a focus on meticulous wound care. Recognising the importance of proper wound dressings in promoting recovery, we strive to empower our beneficiaries to take an active role in managing their health.





## WELFARE CASES ATTENDED TO: 16

We assisted Mr. Tan in undergoing a comprehensive medical examination for his left eye and helped Uncle L successfully apply for welfare aid, bringing him a great deal of relief and appreciation. Previously unaware of his entitlement to this aid, Uncle L's experience motivates us to continue raising awareness among our clients about their welfare entitlements.



## FOOD BANK : 810 DRY FOOD PACKS DISTRIBUTED, 29,187.83 KG SURPLUS FOOD RESCUED

In March, our surplus food team was busier than ever. A total of 2.3 tonnes of surplus cooked food were rescued from 23 participating hotels and redistributed to 1,300 underprivileged individuals throughout Ramadan. This #zerofoodwastage programme, initiated by Y.A.M. Tengku Zatashah, has been running since 2016, collecting surplus cooked food from participating hotels and distributing it to charity homes and poor families. We are incredibly thankful to the hotels and volunteers for their commitment in making this a success!



Qualitas Medical Group Sdn. Bhd. organized a food drive across their clinics in Kuala Lumpur and Penang, inviting public donations of dry foods to address food insecurity. All contributions were delivered to the Kechara Food Bank in Sri Rejang, providing direct support to those in need. This initiative reflects Qualitas Medical Group's sincere commitment to community welfare and solidarity during challenging times. We are thankful for the donation!





## EMPOWERMENT: 216 TUBS & 1,377 SETS COOKIES PRODUCED

We are excited to announce our collaboration with Pokok by Brick House for the Kueh Mueh Box campaign in conjunction of Hari Raya, in support of our Empowerment department's baking programme. This initiative aims to empower individuals in need by directing all proceeds towards providing opportunities for personal growth and success.

Through this partnership, we give back in the spirit of the holy month. The Kueh Mueh Box features four delicious cookies: Nutella Kaw, Tart Nenas, Onde Onde, and Biscoff Special. Your purchase will directly contribute to the hardworking bakers. Thank you in advance for your support!



## EVENTS

On March 7, 2024, Le Meridien Kuala Lumpur partnered with KSK Society to host a lively celebration for International Women's Day. The event featured a Build Your Sandwich competition day, showcasing the culinary talents of B40 mothers and providing them with a platform to demonstrate their creativity. A muffin decorating session followed, adding a sweet touch to the festivities and fostering camaraderie.



The event concluded with a delightful light lunch, promoting social connections and appreciation for good food. Beneficiaries expressed gratitude for the memorable experience.

## HELP US

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