

KSK SOCIETY NEWSLETTER SEPTEMBER 2024



SOUP KITCHEN : 7,800 SETS OF FOOD DISTRIBUTED

Welcome back to our September issue! A few small incidents occurred between some of our clients and team leaders and staff which was swiftly resolved. At KSK, we remain committed to understanding that everyone faces their own challenges, and we firmly uphold our belief in offering second chances.

Nevertheless, volunteers shared their heartfelt appreciation to everyone involved in organising the street distribution which is a constant reminder to be grateful to all donors and volunteers for providing us all the necessaries for us to continue making a difference on the streets.





MEDIC: 50 STREET CASES ATTENDED

There was an increase in cases of fever, cough, and flu among our clients, likely due to the unpredictable weather patterns. The fluctuating temperatures contributed to a rise in respiratory illnesses, requiring extra care and attention from our medical volunteers. While many clients recovered fully, some took a little longer to regain their health, thanks to the consistent support provided by the medical team.



Alleviating poverty together - One life, one family, one community at a time



WELFARE: 14 CASES WERE ATTENDED

In September, our team worked tirelessly to address cases requiring medical follow-ups. These cases often take time to resolve due to long appointment queues and the need for our clients, many with weakened health, to recover fully. Amid these challenges, a ray of hope shone through as one of our clients secured a job that not only provides a steady income but also includes accommodation and transportation—a significant step toward self-sufficiency. This progress reinforces our commitment to empowering lives and serves as a powerful reminder of how community support can transform hardships into opportunities.



FOOD BANK : 389 DRY FOOD PACKS DISTRIBUTED, 12,549.85 KG SURPLUS FOOD RESCUED

September showcased the power of community resilience and the generosity of Malaysians. Our Food Bank programme has long been a testament to this spirit, but this month, it was amplified through the collective efforts of donors, volunteers, and supporters. As the needs of the underserved grew, the outpouring of support—both locally and beyond ensured that no one was left hungry.

Throughout the month, we focused on providing near-expiry products from various FMCGs to families and charity partners under our care. Thanks to Marriott International Group, we distributed 300 cooked food sets to families in PPR Desa Rejang. Meanwhile, Haab Malaysia contributed generously to our food bank as part of its store opening at Imbi.



The collaborative efforts of our hubs in Penang, Melaka, and Ipoh were pivotal to our success, with each hub demonstrating outstanding teamwork and compassion. In Penang, volunteers worked tirelessly to distribute dry provisions, underscoring the importance of local partnerships and donations. In Melaka, the community rallied together, with individuals and businesses contributing generously to meet risina demands. Meanwhile, in Ipoh, volunteers provided not only food but also hope. distributing essential goods to families struggling in silence.

What stood out this month wasn't just the quantity of food distributed but also the incredible partnerships forged along the way. Corporate contributions, individual acts of kindness, and community-wide efforts united us in our mission to alleviate food insecurity. These donations—from everyday essentials to fresh produce—played a critical role in sustaining the most at-risk communities while enhancing the nutritional value of the aid we provided.



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EMPOWERMENT: 365 TUBS OF COOKIES PRODUCED

September was encouraging for our trainees as we are still receiving orders for the tasty cookies. These encouraging scenes fuels us to do even more in empowering those in need. Every purchase is more than just a tasty treat — it's a step toward financial independence for our beneficiaries. With your continued support, we are helping individuals regain their strength and dignity, one cookie at a time. Thank you for being a part of this transformative journey!



EVENTS

September was an exciting month for KSK Society!

Our Marketing Director, Justin Cheah, and Senior Manager, Katie Choong, represented us at the GFN Global Summit 2024 in Sydney, Australia. For the third consecutive time, we were invited to participate in this important summit with fellow global food bank counterparts to address critical issues such as hunger, food security, and climate change.

We also formalised our partnership with KFC Malaysia under the Harvest Programme in September at their headquarters. This initiative, which began as trial just before the pandemic, collects unsold surplus food and redistributes it to underserved communities.

Additionally, we were grateful to the Capsule Transit team for giving us the opportunity to showcase our work to their patrons during the CapsuleMAX opening at KLIA2, an event graced by the Minister of Transport Malaysia, YB Anthony Loke.

Amid these activities, we also shared our work at the Yayasan Sime Darby Volunteer Awards and participated in a virtual event at the Khazanah Mega Forum 2024.

It was truly an eventful month!





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